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HOWARD REISS Chief of Department

Dear Fairview Community Friends and Neighbors,

The Fairview Fire Department is excited to announce its new partnership with the American Red Cross for the "Home Fire Campaign".

Each year, the Red Cross responds to an average of more than 60,000 disasters, the vast majority of which are home fires. They have chosen a goal to reduce fire-related deaths and injuries in the US by 25%.

## **National Statistics:**

- 7 people die every day from a home fire, most impacting children and the elderly
- **36 people** suffer injuries as a result of home fires every day
- Over \$7 billion in property damage occurs every year

The "Home Fire Campaign" is making it possible for the Fairview Fire Department to offer our residents who are in need the opportunity to have 10-year battery-free smoke detectors installed in the appropriate areas of their home. The American Red Cross will provide the detectors, and your own Fairview Firefighters will complete the installation. The smoke detectors and installation are free in residential properties in the Fairview Fire District.

## Since the program's inception in 2014:

- **2,179,964** Smoke Alarms have been installed.
- 901,170 households have been made safer.
- 836 known lives have been saved.
- 1,628,263 youths have been educated through the program.

We encourage our residents to call and make an appointment to have smoke detectors installed in your home during our kick-off week held from April 24<sup>th</sup> through May 1st between 10:00 am and 7:30 pm. After our firefighters complete the smoke detector installation, you will have the opportunity to ask any fire safety questions you may have, including: How do I prepare and practice an emergency exit plan? How often should I test my smoke detectors? How do I properly use a fire extinguisher?

We strongly encourage you to take advantage of this program. Appointments can be made through the "Home Fire Campaign" appointment line at **(845) 673-1198**. If you have any questions on the program or any fire prevention concerns, you can reach the Fairview Fire Department on our non-emergency number **(914) 949-2828**.

We are looking forward to the opportunity of assisting you in making your home as safe as possible.

Very truly yours,

Howard Reiss Chief Howard Reiss